



Island Cats Mews

Volume 14 Issue 3

Congratulations Catapalooza 2009!



The 4th annual Catapalooza was held at the Seattle Humane Society, in Bellevue on August 8th and 9th. Catapalooza is a celebration of cats and is the “most meowed about event of the year.” It headlines the adoption of cats, cat education, and cat-oriented kids events. It is co-sponsored by MEOW Cat Rescue, Purrfect Pals, Feral Care, Homeward Pet, South County Cats, and Komo News Radio. Island Cats was invited to host a Cat Enrichment table to provide education to the public. Island Cats’ topics focused on raising a well-adjusted cat, play therapy, introductions to new pets/new homes, (cont. pg 2)

It is co-sponsored by MEOW Cat Rescue, Purrfect Pals, Feral Care, Homeward Pet, South County Cats, and Komo News Radio. Island Cats was invited to host a Cat Enrichment table to provide education to the public. Island Cats’ topics focused on raising a well-adjusted cat, play therapy, introductions to new pets/new homes, (cont. pg 2)



Favorites Corner

Get to know us as we get to know you! When we’re not fixin’ kitties, the Island Cats crew is indulging in their favorite outdoor activities:

- Dr. Marshall:** Nature photography, skiing, camping, biking.
- Amy:** Camping, relaxing on any coastal beach, barbecuing with friends.
- Cheryl:** Walking, hiking, fly fishing.
- Cindy:** Soccer, hiking, running, walking my dog, Molly.
- Dana:** Hiking, body surfing (in warm water).
- Hayla:** Hiking.
- Gretta the Cat:** outside? You can’t make me!

Keeping Kitty Safe—The Microchip Evolves!

6 – 8 million pets go missing and enter a shelter every year. Only about 22% of these missing pets are ever reunited with their owners. Shockingly, only about 2% of cats in the U.S. are microchipped. More surprisingly, it is estimated that only 50% of total pet owners complete the registration process. Many pets are microchipped automatically at non-profit pet shelters, however, most new owners don’t realize that they need to update the microchip company with their own contact information. If you suspect that your cat is microchipped, have him/her scanned at Island Cats at no charge. Once the number is obtained, you can contact the appropriate microchip company and update your current information. If your cat does not have a microchip, talk to one of our nurses about implanting one. At \$46.00, they are relatively inexpensive when weighed against the potential irreplaceable loss of your cat, and implanting takes seconds. The ResQ microchip offers free lifetime registration, free address updates, and 24/7 support through PetLink.net. Every quarter, an independent agency cross-references the PetLink database with (cont. pg 2)



Inside this issue:

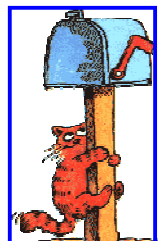
Catapalooza 2009	1-2
Keeping Kitty Safe: Microchips	1-2
Quarterly Staff Favorites / Recommendations	1
Island Cats Updates	1
Top 10 Cat Cities: We're in it!	2

Island Cats Updates—Keepin’ You Posted:

Dr. Laura Monahan—We are sad to announce that Dr. Monahan is no longer practicing at Island Cats. She is pursuing her goals in veterinary medicine and practice ownership, and has transferred her cases to Dr. Marshall to maintain seamless and continuous care for everyone. She will be missed by all and we wish her the utmost success.

Dr. Cori Gross—Congratulations, Cori! For those of you who remember Dr. Gross, she and her husband have just delivered a healthy baby boy. Between the new baby and their multiple kitties, the Gross house is full of new surprises and enriching antics. We are ecstatic for her! Thank you for your well-wishes to she and her family.

Cheryl—Congratulations, Cheryl! She has been accepted into vet school at Ross University starting January 2010. Although she will be sorely missed come next year, we couldn’t be more proud of her. Her compassion will make her a fantastic doctor—we look forward to seeing her in her new white coat :)





Dr. Gary Marshall
23-Cat Dr.
(206) 232-2837
www.islandcats.com

Seattle Cats Make the Top 10!



The Top 10 Cat Friendly Cities were announced at the AAHA 2009 Yearly Conference. The cities named were: Seattle, Tampa, Phoenix, San Francisco, Portland (OR), Denver, Boston, San Diego, Atlanta and Minneapolis. The list was compiled after reviewing the standard metropolitan areas for data such as cat owners per capita, pursued level of veterinary care, microchipping and cat-friendly local ordinances. Dan Kramer, chair of the CATalyst Council says, "our goal is to recognize and celebrate cats. We applaud the efforts of these major metropolitan areas for providing a wealth of resources for cats and their owners."

Kudos to each of you for sharing the lives of your feline companions with us over the last thirteen years, and for being fantastic cat parents! As Island Cats changes over the years, we thank you for continuing to share your passion for cats, and for helping us meet your kitties' health needs and well-being. We look forward to continuing to provide the best possible care to all cats for years and years to come.

Catapalooza 2009

(continued from pg. 1)

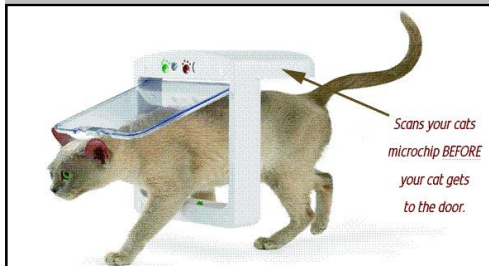
grooming, as well as the role of environmental enrichment in decreasing anxiety and preventing inappropriate behaviors. Hundreds of people came through each day looking for new cats to accompany them to their forever homes. Kids enjoyed face painting and toy making, while the adults attended educational presentations on topics such as pet first aid, and the healing properties of the Tellington Touch. 107 cats or kittens were adopted on the first day, followed by an additional 59 adopted on the second day. Island Cats is excited to thank Earth Pet, an Issaquah pet supply store that focuses on natural pet care and environmentally friendly pet products. Through Earth Pet's generous donations, Island Cats was able to compliment their educational materials with free toys & catnip samples, treats, discounts, as well as host a raffle with 100% of the proceeds benefiting the Humane Society & Catapalooza. Through the combined efforts of dozens of volunteers and active community members, we were able to save hundreds of cats' lives and enrich the lives of many more. A rousing success for all! We look forward to Catapalooza 2010 and hope to see you there!



For more information on the Seattle Humane Society, please visit: www.seattlehumane.org

For more information, including location & hours for Earth Pet, please visit: www.earthpet.net (seriously...go there)

Microchip Evolution (continued from pg. 1)



the U.S. Postal Service's National Change of Address System. PetLink is notified of your move, and then sends you an email requesting an address update. The resQ chip is also designed to be compatible with any ISO scanner, and it qualifies as a universal chip allowable for international travel. Because of these advancements, Island Cats converted to the ResQ pet tracking system from their previous 10-digit microchip.

In addition to the loss protection benefits to your cat, technology is evolving to incorporate your cat's microchip into home safety features. The first ever cat door that programs to open solely for *your* cat's microchip has been created. It is currently only for sale online through the UK but we hope to see its migration into the U.S. soon. It's key programmable features include: simple interface to control features, uses microchip id (no bulky magnetic collar), keeps out unwanted cats or raccoons, automatically detects light levels (to keep your cat in at night if desired), "vet mode" (allows you to keep one of your cats in if sick or requires confinement), programmable up to 12 – 31 cats, optional audible beep to notify when cat comes home, low voltage power supply and intelligent memory system (in time of power outages). Soon you will be able to connect to a pc to record your cat's movements. Although much of this is still in development, it's pretty amazing stuff! Microchips are bringing cats home and making vast strides in keeping them safe. We love it! For more information, check out: www.petporte.com